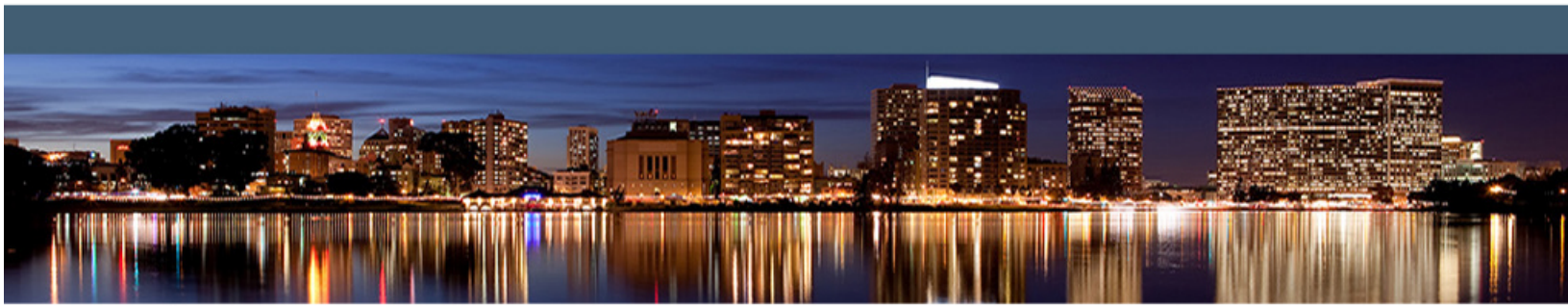
2nd Annual Bay Area Mass Notification Seminar



DATES: May 2-3, 2019
LOCATION: Mission Bay Conference Center at the University of California, San Francisco
COST: Free for participants

Due to space limitations, registration is required. Register here: https://nusura.com/bay-area-seminar/

This is one of the only events in the U.S. to focus exclusively on all aspects of mass notification, from warning capabilities to messaging. Participants include Alert and Warning System Administrators, Public Information Officers, and Emergency Managers from local, state, and federal agencies and community organizations across the country.

SEMINAR TOPICS (*Agenda topics and schedule are subject to change*)

DAY ONE

- Alert & Warning after the Sonoma Firestorms
- Mass Notifications Lessons Learned the Houston Metro Area
- Federal IPAWS Update and the Presidential Alert Test
- Ideas for Reaching Diverse Populations with Alerts
- Social Media & Mass Notification: Continuous Learning & Adaptation

DAY TWO

- New Research on Creating Actionable Alert Messages
- Updates on California Mass Notification Legislation
- Integrating GIS with Mass Notification
- Mass Notifications Lessons Learned the National Capital Region
- Emergency Notifications via the National Weather Service: A Tool in the Toolbox
- Earthquake Early Warning: From Systems to Public Communications

Both days will feature opportunities for networking with participants and sponsors, and case studies from our partner sponsors. Thanks to the generous support of our sponsors, a light breakfast, coffee, snacks, and lunch will be provided.

For more information, please contact Mikyung Kim-Molina, Bay Area UASI Regional Project Manager, at mikyung.kim-molina@sfgov.org or (415) 353-5230.